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## **CECIMO PRESS RELEASE**

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### **CECIMO appoints Carl Martin Welcker as General Commissioner for EMO Hannover 2013**

BRUSSELS, 12 December 2011 – The CECIMO General Assembly, held in November 2011 in Zurich, appointed Mr. Carl Martin Welcker as General Commissioner for EMO 2013, which will take place in Hannover. EMO is the world's premier show for metal working technology and enjoys a long-established international reputation as the flagship event for the machine tool industry. VDW, the German Machine Tool Builders' Association and member of CECIMO, will organize EMO 2013 from 16 to 21 September in Hannover, in partnership with Deutsche Messe.

Mr. Welcker, in his capacity of General Commissioner, will supervise the organization of EMO 2013 and will be driving the promotion of the event, which will include a series of press conferences in major world capitals during the next two years. The General Commissioner reports to the CECIMO General Assembly regarding the action plans for the organisation of EMO.

Confident about the success of the upcoming event in 2013, the General Commissioner stated: ***“Today machine tool business is definitely globalized. Demand for machine tools comes from all around the world, owed to the industrialization of developing countries. We need a global showcase for the globalized marketplace and EMO is perfectly equipped to match the expectations of an ever greatly diverse portfolio of exhibitors and visitors. EMO will be once again the meeting point for the world of machine tools in 2013”.***

Mr. Welcker, born in 1960, is well known to the European Machine tool industry: He served as Chairman of the German Machine Tool Builders' Association (VDW) from 2004 to 2010. As a board member of the German Engineering Federation (VDMA) since 2001, Vice President of the VDMA and member of the executive board of the Federation of German Industry (BDI), he is engaged in topics concerning the entire industry. And he has a lot of experience in association activities. Welcker has been a CECIMO delegate since [insert date].

Welcker's full-time profession is as president and CEO at Alfred H. Schütte GmbH & Co KG in Cologne, Germany, which manufactures multi-spindle automatic lathes and tool and universal grinding machines.

CECIMO confirms that since the world economy has climbed out of the doldrums throughout 2010 and 2011, the world machine tool market has enjoyed significant growth. It was no surprise that EMO 2011 became one of the most successful shows in the history of EMO, measured in terms of net exhibition space and volume of orders booked during the show. EMO is the mirror of the global business environment, which testifies its leading position as the international showcase for the machine tool industry. The rate of international participation hit 60% for exhibitors and 36% for visitors in 2011. Manufacturers chose once again EMO to launch their



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latest innovations in advanced manufacturing equipment. EMO 2013 will build on the success of this year's edition.

All CECIMO member associations fully support Mr. Welcker, as well as VDW and Deutsche Messe, in the organisation of EMO 2013. CECIMO encourages active participation of its member companies (and their clients) to ensure a successful show.

Carl Martin Welcker succeeds Dr. Detlev Elsinghorst, who was in charge of EMO Hannover since 2001.

#### About CECIMO

CECIMO is the European Association of the Machine Tool Industries. We bring together 15 national Associations of Machine Tool Builders, which represent approximately 1500 industrial enterprises in Europe\*, over 80% of which are SMEs. CECIMO covers more than 97% of total Machine Tool production in Europe and more than one third worldwide. It accounts for almost 150,000 employees and a turnover of nearly €17 Billion in 2010. In 2010 about three quarters of the production in CECIMO countries was shipped abroad, more than half of which was exported outside Europe\*.

\*Europe = EU + EFTA + Turkey

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